# Methods in Historical Research and Exposition: A Process-Based Approach to World History



LECTURE II: Systems History

Kelley Swanberg September 30, 2009 Peking University

## Office Hours

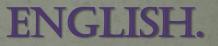
Saturday, 9:00 A.M. to 11:00 A.M. in history department first-floor lounge

Come to talk about:

# History. research

good books.

studying abroad.



foreígn languages.

job applications.

life, the universe, and everything

## Response I

• Meaningful and creative title

• Typical header format

Do not exceed word limit!

Should have footnotes + bibliography

• The more creative your thesis, the better

## Presentations

#### **Presentation Requirements**

Content	Response Paper
Style	Research symposium
Length (PPT)	5-15 slides
Length (time)	10-15 minutes
Words	FEW
Media	MANY
Questions for audience?	Yes!
Questions from audience?	Yes!

# Presentations

Date	Lesson	Торіс	Name 1
		Dealing with Doubt: The linguistic history of modern	
9/30/2009	1	English	
		Systems History: The asymmetrical rise of	
10/14/2009	11	civilization	张婧Zhang Jing
10/21/2009	III	Identifying Bias: Collapse of the Han dynasty	吴爽Wu Shuang
		Interpreting Imperfect Information: Cortés and the	
10/28/2009	IV	Aztecs	李梦同Li Mengtong
		Might Makes Right: Commoners in the European	
11/4/2009	V	Renaissance	陈骁Chen Xiao
11/18/2009	VI	The Nation-State Bias: Pre-Colonization Pacifica	
11/25/2009	VII	No Man Is An Island: The Napoleonic Empire	盛姣姣Sheng Jiaojiao
12/2/2009	VIII	The Winner's Bias: The American Civil War	许翔云Xuxiangyun
		Remember the Ladies: Women in and on the	
12/9/2009	IX	Russian revolution	杞支雅男Qizhiyanan
12/16/2009	Х	Media as Historical Metric: Art in postwar Japan	郭若璐Guo Ruolu
12/23/2009	XI	Event Orientation: Social changes in modern India	车璐璐Che Lulu
		Applying History: 20th-century economic collapses	
12/30/2009	XII	and the modern financial crisis	许翔云XuXiangyun



Vocabulary Quiz!

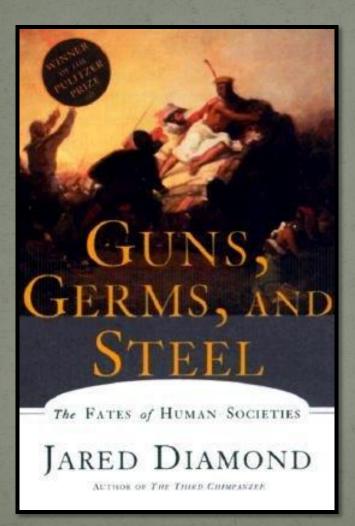
 Please write the words that I say on a sheet of paper.

2. I will then give
you 10 minutes to
write their
definitions. Time
is short, so be
concise!

## Process Objective

Avoid tunnel vision within your theses, your topics, your fields, your research, and your lives.

## Guns, Germs, and Steel



Simple and presumably incorrect argument: Different societies have advanced at different rates because of genetic differences among the world's peoples.

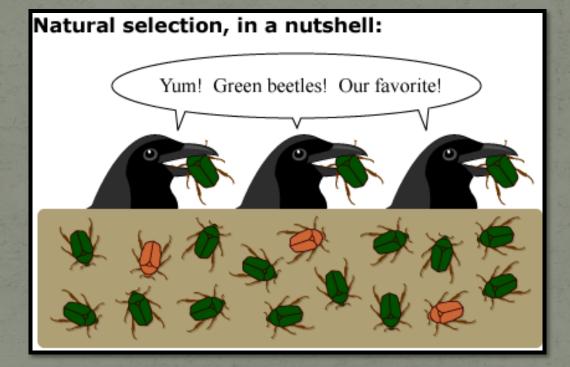
Complex and presumably correct argument: Different societies have advanced at different rates because of complex interactions among geography, climate, and biodiversity, which determine different rates of agricultural development, crosscultural communication, and ultimately technological advancement.

### Plant Domestication How did humans domesticate the first crops more than 10,000 years ago?



Not through conscious experimentation or even ingenuity

### Plant Domestication How did humans domesticate the first crops more than 10,000 years ago?



By imposing a selection pressure, just as any animal would.

# Hypothesis: The first human "farms" were in latrines and spittoons.





## Take-Home Lesson I

Humans are part of a larger historical system rather than always omnipotent actors .

Agriculture sprang up quickly in Fertile Crescent (by 6000 B.C.) but slowly in Mesoamerica (by 3500 B.C.) and never in Europe, Africa, or Australia

## Why did southern but not northern Africa fail to domesticate sorghum?



# Why did Europe but not Mesopotamia fail to domesticate wheat?



# Ecology











# Ecology

## Domestication = Lifestyle shift

People won't change if:

Yields from hunting and gathering



### Ecology: The Odds are Stacked Against Us

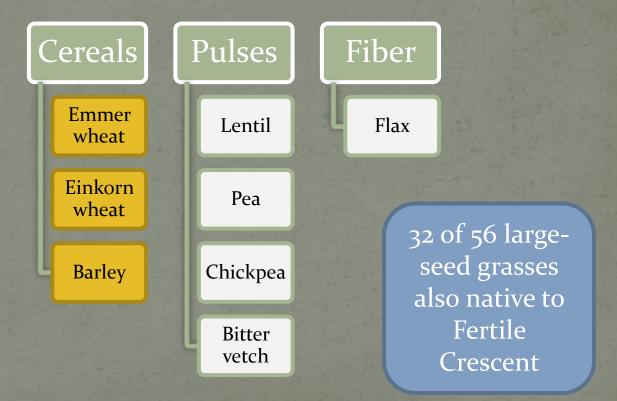
Only 12 crops represent 80% of all agricultural production today

> Wheat Corn Rice Barley Manioc Sorghum Soybean Potato Sweet potato Sugarcane Sugar beet Banana

# 200,000 wild plants

<10,000 eaten by humans

## Ecology: High variety of domesticatable species 2 of these (wheat, barley) natively inhabit the Fertile Crescent.



# Why? (5 factors)

# Mediterranean climate

## Greatest climatic variation

Between seasons

Between years

# Altitude variation

4 important domesticatable animals native to Fertile Crescent (goat, sheep, pig, cow)

VS.

2 in Mesoamerica (turkey, dog)

#### Poorer prospects for hunter-gatherers?

# Take-Home Message II

Always look at the factors of the whole system together (it's not the apples *or* the Indians, but the whole spread of plants available)

### Geography



American major axis north-south; Eurasian east-west

#### Geography

Similar climatic conditions across latitude = Easy transfer of crops and animals

Different climatic conditions across longitude= Difficult transfer of crops and animals

#### Geography

Example: Fertile Crescent cereals found in both Europe and Japan by 1 C.E. (about 6000 years after production)

But llamas domesticated in the Andes never spread to Mexico

Turkeys domesticated in Mexico never spread to the Andes

# Take-Home Message III

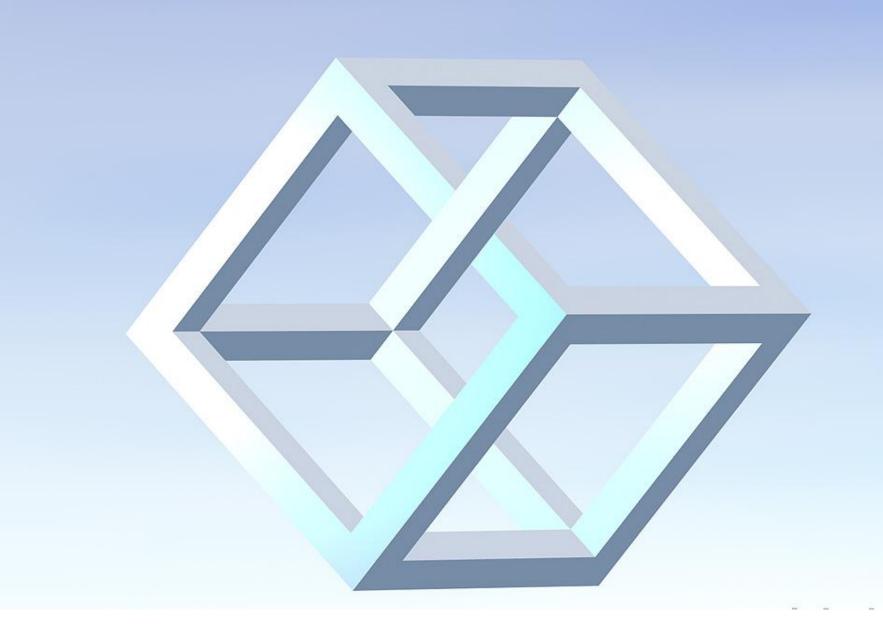
Sometimes the unconventional angle makes the most sense (geography to answer an anthropological problem)

#### Take-Home Points

Humans are part of a larger historical system rather than always omnipotent actors (early domestication)

Always look at the factors of the whole system together (it's not the apples *or* the Indians, but the whole spread of plants available)

Sometimes the unconventional angle makes the most sense (geography to answer an anthropological problem)



Don't just think outside the box; throw the box away!

# Questions?

#### Debate

"The most dramatic and lasting influences on the vocabulary, grammar, and pronunciation of the English language spawned from invasions and acts of war instead of peaceful cultural exchange and advancement."