# Methods in Historical Research and Exposition: A Process-Based Approach to World History



A Brief Introduction to Historical Research and Exposition

Kelley Swanberg March 8, 2010 Peking University

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#### Writing Assessment Review



#### **Reading Sources**

**Discovering Questions** 



#### Writing Your Paper



#### Citing Sources

Finding Sources at PKU



## Countries that Border Germany



# Be precise and concrete.

Good: During 1875 to 1900, the conditions of the workers in the United States had been improved to some degrees, while this improvement was achieved by a lot of sacrifices.

Better: During 1875 to 1900, the material living conditions and legal rights of workers in the United States had risen to some degree, while this improvement was achieved only through ideological sacrifice and economic inefficiency.

### Be precise and concrete.

Good: During the period from 1875 to 1891, organized labor did improve the position of workers despite the fact that they also encountered a hard time at first.

Better: During the period from 1875 to 1891, organized labor improved the material living conditions and expanded the political rights of workers; most of these changes, however, were slow to manifest, occurring largely during the second half of this period.

## Be precise and concrete.

#### Note: Also a function of the question.

# Don't Do not use contractions.

## It is OK to speak in the first person.

## "First" vs. "firstly"

"from" + "-"

#### "from" + "to"

"According to these eight documents and my knowledge of U.S. history, I think that organized labor or the labor union had few achievements in improving the actual position of workers in the period from 1875-1900."

## "raise" vs. "rise"

## Always couple:

# evidence

and

Quotation Paraphrase Statistics Information!

# explanation

Logic Reasoning Argumentation Opinion!

# Use "that" and "which" properly.

# Writing Asssessment Review Use "that" and "which" properly.

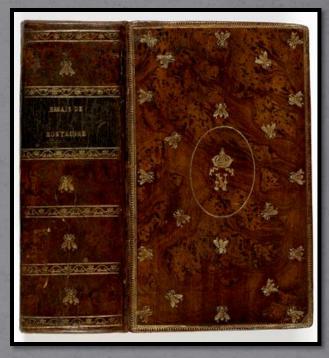
I ate the apple that is red. ESSENTIAL CLAUSE: You NEED it to know which apple!

I ate the apple, which is red. NONESSENTIAL CLAUSE: You DO NOT NEED it to know which apple!

# Writing Asssessment Review Watch your tenses.



History: Past tense It's over! (regardless of what the physicists say)



Documents: Present tense They're timeless! (Shakespeare, anyone?)

# Use very specific language.

"hours" versus "average daily work hours"

"nineteenth-century American laborers" versus "they"

"higher hourly wages, better education, and more bargaining power with employers" versus "rise in position"

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# Thesis?

#### Topic sentences?

Evidence?

SMALL

BIG

#### **Elements Worthy of Special Attention**

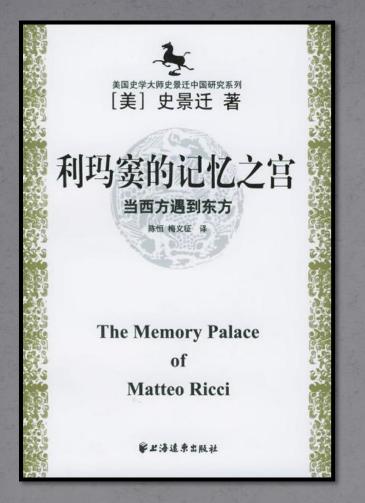
- Subtitles
- Topic sentences
- Evidence
- Transitions
- Concessions
- Incoherence

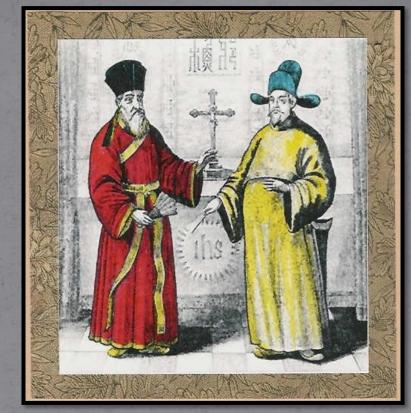
Always ask yourself: How do these connect to the thesis?

# General > specific Better and more flexible memory

• Understand structure before detail Will help you with your own writing

• Multiple fast readings BEFORE one close reading





Understanding in context = Better and more flexible memory

Who? What? Where? When? Why?

**CONTEXT:** Every source has its own history!



# Take your time.

Question: Why were Fertile Crescent civilizations among the most advanced in the ancient world?

#### How can we make this question more focused, controversial, and researchable?

## 1. "Add facts to the stew"

The majority of the world's important domesticated grains are genetically related to wild plants in the Fertile Crescent The Fertile Crescent region has one of the most temperate climates in the world.

Hunter-gatherer tribes in the Fertile Crescent began to develop sedentary agriculture lifestyles as early as 14,000 years ago—a time considered to be earlier than comparable shifts in many other cultures.

# Discovering Questions 1. "Add facts to the stew"

Given that the majority of the world's important domesticated grains are genetically related to wild plants in the Fertile Crescent, that this region has one of the most temperate climates in the world, and that huntergatherer tribes in the Fertile Crescent began to develop sedentary agriculture lifestyles earlier than many other cultures, why were Fertile Crescent civilizations among the most advanced in the ancient world?

# Discovering Questions 2. Make premises explicit

#### What does "advanced" mean? Technology? Social complexity? Average quality of life?

The Fertile Crescent region has one of the most temperate climates in the world.

The majority of the world's important domesticated grains are genetically related to wild plants in the Fertile Crescent.

Hunter-gatherer tribes in the Fertile Crescent began to develop sedentary agriculture lifestyles as early as 14,000 years ago—a time considered to be earlier than comparable shifts in many other cultures. Did climate act only through agriculture in determining the course of Fertile Crescent civilizations, or did it affect advancement in other ways?

Might the genetic relationship between modern plants and Fertile Crescent flora demonstrate a common source?

Why might early development of an agricultural lifestyle have been important for "advancement" in the Fertile Crescent relative to other regions?

# 3. Keep going!

What does "advanced" mean? Technology? Social complexity? Average quality of life?

How might the Fertile Crescent's especially temperate climate have interacted with other factors to spur early advancement in its indigenous cultures?

Might the genetic relationship between modern plants and Fertile Crescent flora demonstrate an imbalanced diffusion of agricultural technology across societies? How did differences between agriculture in the Fertile Crescent and elsewhere give rise to differing speeds of advancement among ancient cultures?

# Writing the Paper



#### Writing the Paper

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Apud G U I L. & Jon. INNYS. Regine Societatis typographos.

Turn facts into an argument.

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BY ADAM SMITH, LL.D. and F.P. Former's Provider of Moral Paulologies in the University

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# Argument = Thesis

**Thesis:** The central argument of your paper or speech, usually summarized in one or a few sentences.

# ARGUMENTATIVE



**CONCISE** 

# What Is A Thesis?



Arguable

Thesis

## What Is A Thesis?

Too general: "Communism collapsed in Europe due to societal discontent."

Better: "Communism collapsed in Eastern Europe because of the ruling elite's inability to address the economic concerns of the people"

A thesis is narrow and specific enough to allow for a tight argument.

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## What Is A Thesis?



A thesis is a sentence with which others can disagree.

# What Is A Thesis?

"Communism collapsed in Eastern Europe."

"While cultural forces contributed to the collapse of communism in Eastern Europe, the disintegration of economies played the key role in driving its decline"

"The fall of communism is the best thing that ever happened in Europe

Michael Dukakis lost the 1988 presidential election because he failed to campaign vigorously after the Democratic National Convention.

While Dukakis' "soft-on-crime" image hurt his chances in the 1988 election, his failure to campaign vigorously after the Democratic National Convention bore a greater responsibility for his defeat.

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# Good Thesis? Bad Thesis?

Henry David Thoreau, the author of *Walden*, and Theodore Parker, the unitarian minister and abolitionist, were two of the greatest minds of the antebellum period. The purpose of this paper is to examine means of resistance through a comparison of the philosophies of Thoreau and Parker.

# BAD: No argument

As slaves, African Americans were given little or no rights as families. Husbands and wives were parted, and children were separated from their mothers by masters who had no qualms about selling them. Even those families kept intact were by no means protected from the hardships of slavery. Through emancipation came new opportunities and problems for African American families.

# BETTER: But too vague!

The evolution trial of 1925 was made a farce and a comedy by the circumstances surrounding the trial. Behind this facade lay issues that were deeply disturbing to the Americans of the 1920s. By an examination of the Scopes Trial, some of these issues can begin to be perceived and analyzed and perhaps they can reveal a better understanding of the decade.

# BAD: No argument AND too vague!

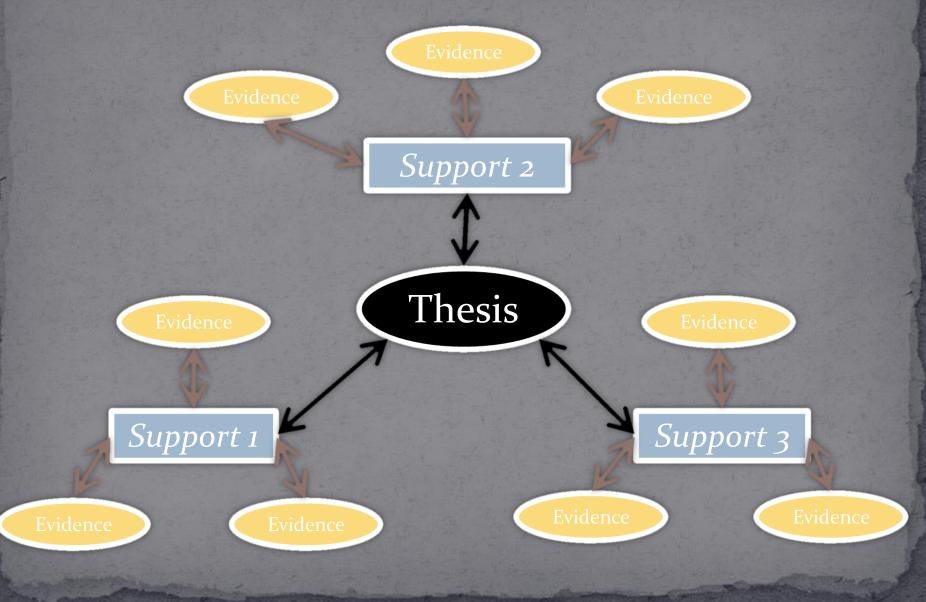
Although freedom made life better in general for African-American women, freedwomen may have lost some of the power they had held in the family under slavery, because freedom subjected them to the patriarchal domination of a sexist society.

# GOOD!

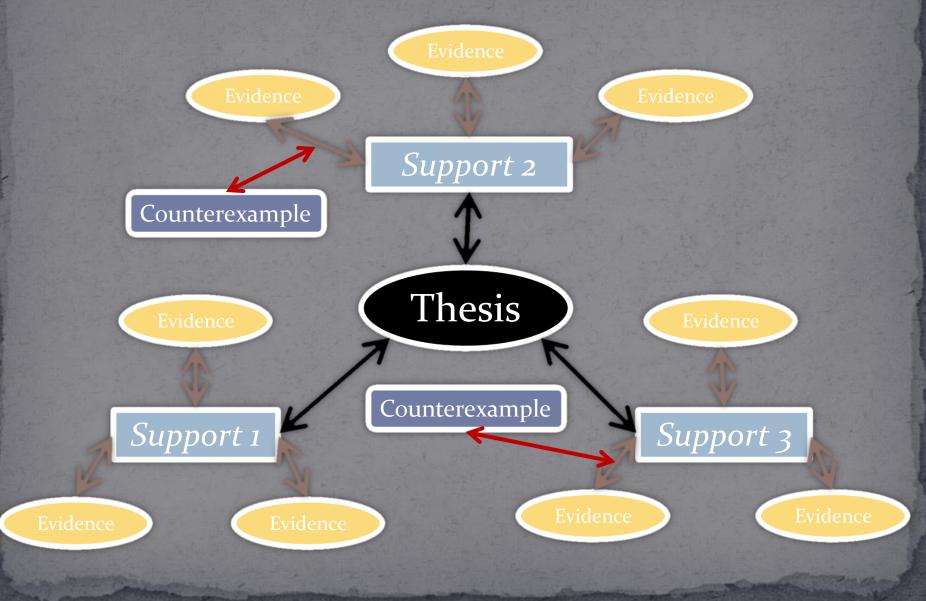
# Structuring Your Paper



# Graphical Outlining: Basic Structure

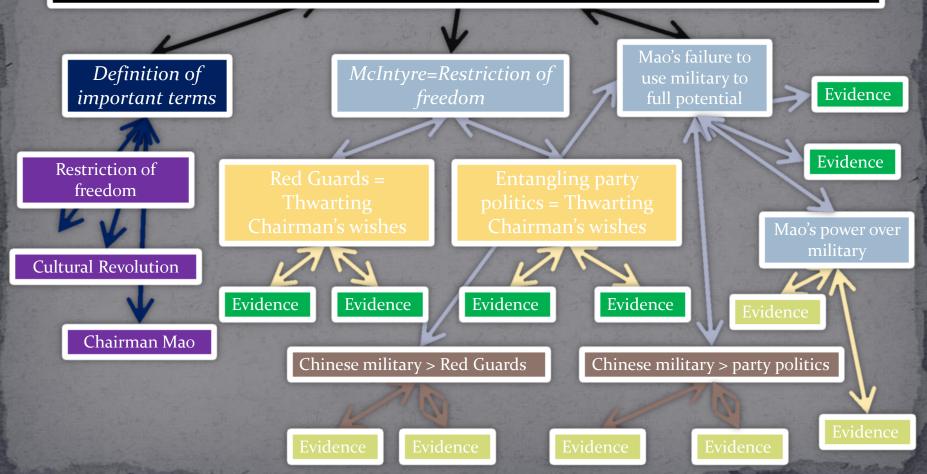


# Graphical Outlining: Counterarguments



# Graphical Outlining: Paper VI

Thesis: In his discussion of Mao's management of the Cultural Revolution, McIntyre applies a Pomperian restriction of freedom to the account by implying that the decentralized activities of the Red Guards and the entangling party politics of the time thwarted rather than reflected the Chairman's wishes. This viewpoint, however, ignores Mao's influence over the Chinese military, a power whose potential for executing change would have allowed the Chairman to overcome these opposing forces had he applied it differently.



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	The Journals Division also offers online Guidelines for Submission of Artwork, including digital art.					
		~				

#### Writing Asssessment Review

# Always couple:

# evidence

and

Quotation Paraphrase Statistics Information!

# explanation

Logic Reasoning Argumentation Opinion!

#### • Quote in short bursts

"Whenever he talked about "Reds," the Cardinal did not hold back his feelings. "The seven-headed Hydra of Marxist Communism," he was fond of saying, was a "modern monster," diametrically opposed to all the teachings and ideals of the Catholic church.

Avoid block quotations

- ALWAYS explain your quotations
- Either quote or paraphrase, but *not both*.
- •ALWAYS reference your sources!

# Chicago Style

### Footnote

According to contractualism, a moral decision is characterized by the following structure:

• First, a moral agent assesses her reasons for a particular action,<sup>3</sup> a feat that Scanlon holds can be achieved with satisfactory accuracy by a person so motivated 4 A Scanlonian "reason" is an irreducibly primitive explanation for one's behavior. Reasons are "irreducibly primitive" because they underlie all justifications (desire, intention, belief, etc.) for a particular action. Regardless of this irreducibility, however, their content is highly variable. A reason for an agent's refusal to sell the heirloom earrings left to her by a late cousin, for example, may range from agent-centered assertions

 $\label{eq:states} $$ Vision to the states and the states are states and the states to the state of the states of the states are st$ 

central to this analysis.

Control on the integration of the standard of the standard description of the structure of our own practical reasoning and also to our relations with others, as atomic reasoning with second and the structure structure with others, as atomic reasoning and also to our relations with others, as atomic reasoning and the structure of the stand reasoning and our recognize many of the stand reasons and our recognize the value of each other (bid, p. 77).

# Bibliography

#### IV. Bibliography<sup>74</sup>

Bai, Shouyi. An Outline History of China. Beijing: Foreign Languages Press, 1982.

Chapman, Michael. The Historian's Companion. Reading, MA: Trebarwyth Press, 2008.

- Twitchett, Denis, and Michael Lowe. The Cambridge History of Ching, Volume 1: The Ch'in and Han Empires. Cambridge: Cambridge University Press, 1987.
- Zhang, Yingpin and Fan Wei, The History and Civilization of China, Beijing; Central Party Literature Publishing House, 2003.

73 Michael Chapman, The Historian's Companion (Reading, MA: Trebarwyth Press, 2008). 74 For the sake of brevity, the sources of sources are not listed in the bibliography.

Methods in Historical Research and Exposition

Peking University, Spring 2010

# Citations

- Chicago Manual of Style
- Require footnotes and bibliography
- FULL citations required
- Can say "Ibid., x-y" for serial citations from same source (in footnotes only)
- Do NOT necessarily follow citation format of sources!

# Chicago-Style Footnote

Edward O. Laumann et al., *The Social Organization of Sexuality: Sexual Practices in the United States* (Chicago: University of Chicago Press, 1994), 262.

# Chicago-Style Bibliography Entry

Laumann, Edward O., John H. Gagnon, Robert T. Michael, and Stuart Michaels. *The Social Organization of Sexuality: Sexual Practices in the United States.* Chicago: University of Chicago Press, 1994.

# Citations

#### • Book

- Footnote: John Hope Franklin, *George Washington Williams: A Biography* (Chicago: University of Chicago Press, 1985), 54.
- Bibliography: Franklin, John Hope. *George Washington Williams: A Biography.* Chicago: University of Chicago Press, 1985.

#### Article in a scholarly journal

- Footnote: Richard Jackson, "Running Down the Up-Escalator: Regional Inequality in Papua New Guinea," *Australian Geographer* 14 (May 1979): 180.
- Bibliography: Jackson, Richard. "Running Down the Up-Escalator: Regional Inequality in Papua New Guinea," *Australian Geographer* 14 (May 1979): 180-185.

#### Lecture:

- **Footnote**: Stacy D'Erasmo, "The Craft and Career of Writing" (lecture, Northwestern University, Evanston, IL, April 26, 2000).
- Bibliography: D'Erasmo, Stacy. "The Craft and Career of Writing." Lecture, Northwestern University, Evanston, IL, April 26, 2000.

#### http://www.chicagomanualofstyle.org/acces s/intercept.epl?request=login.

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# Finding Sources at PKU

#### Library online resources: 北京大学图使馆 website to 历史学 to "ALL"



http://162.105.139.185/portal/index.jsp

### Finding Sources at PKU

Proquest (http://proquest.umi.com/login)
EBSCO (http://web.ebscohost.com/ehost/)
JSTOR (http://www.jstor.org/)

LexisNexis Academic (http://origin-www.lexisnexis.com/us/lnacademic/)

Periodicals Archive Online (http://pao.chadwyck.co.uk/home.do)

Writing recapitulates reading:

Skim BEFORE you close-read. Outline BEFORE you write.



# Take your time.

# Write many drafts.

Change your thesis as needed.

Fine-tune your language.

# Any Questions?